

**BUSINESS PUBLICATION CIRCULATION STATEMENT  
FOR THE 6 MONTH PERIOD ENDED JUNE 2011  
(Including Supplementary Data)**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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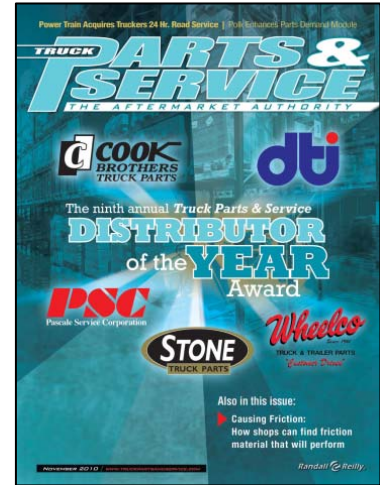
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Official Publication of: None  
Established: 1966  
Issues Per Year: 12



**FIELD SERVED**

TRUCK PARTS & SERVICE serves the field of product distribution and service to truck, trailer and bus fleets, and the trucking industry. Including heavy duty distributors, heavy duty specialized equipment distributors, heavy duty service operations, heavy duty truck and trailer dealers, truck stops and others allied to the field.

**DEFINITION OF RECIPIENT QUALIFICATION**

Qualified recipients are presidents, owners, managers, branch managers, sales managers and other titled and non-titled personnel in the field served.

**PURPOSE**

Included herein is a supplementary analysis of the services performed at this location.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	941
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	75
Digital _____	-
All Other _____	506
<b>TOTAL</b>	<b>1,522</b>

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	35,000	100.0	35,000	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>35,000</b>	<b>100.0</b>	<b>35,000</b>	<b>100.0</b>	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD					
2011 Issue	Number Removed	Number Added	Print Version Only (A)	Digital Version Only (B)	Total Qualified
January _____	1	1	32,825	2,175	35,000
February _____	153	153	32,893	2,107	35,000
March _____	125	125	32,926	2,074	35,000
April _____	413	413	32,915	2,085	35,000
May _____	165	165	32,957	2,043	35,000
June _____	1,027	1,027	32,987	2,013	35,000
<b>TOTAL</b>	<b>1,884</b>	<b>1,884</b>			

**3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011**

QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
	1 year	2 year	3 year				
<b>I. TOTAL - Direct Request:</b> _____	<b>26,791</b>	<b>4,719</b>	<b>-</b>	<b>29,469</b>	<b>2,041</b>	<b>31,510</b>	<b>90.0</b>
a. Written _____	2,283	654	-	2,741	196	2,937	8.4
b. Telecommunication _____	23,330	3,539	-	25,286	1,583	26,869	76.7
c. Electronic _____	1,178	526	-	1,442	262	1,704	4.9
<b>II. TOTAL - Request from recipient's company:</b> _____	<b>304</b>	<b>106</b>	<b>-</b>	<b>408</b>	<b>2</b>	<b>410</b>	<b>1.2</b>
a. Written _____	272	71	-	342	1	343	1.0
b. Telecommunication _____	32	35	-	66	1	67	0.2
c. Electronic _____	-	-	-	-	-	-	-
<b>III. TOTAL - Membership Benefit:</b> _____	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
a. Individual _____	-	-	-	-	-	-	-
b. Organizational _____	-	-	-	-	-	-	-
<b>IV. TOTAL - *Communication from recipient or recipient's company (other than request):</b> _____	<b>1,432</b>	<b>1,447</b>	<b>-</b>	<b>2,879</b>	<b>-</b>	<b>2,879</b>	<b>8.2</b>
a. Written _____	167	280	-	447	-	447	1.3
b. Telecommunication _____	1,058	1,071	-	2,129	-	2,129	6.1
c. Electronic _____	207	96	-	303	-	303	0.8
<b>V. TOTAL - Sources other than above (listed alphabetically):</b> _____	<b>174</b>	<b>27</b>	<b>-</b>	<b>201</b>	<b>-</b>	<b>201</b>	<b>0.6</b>
Association rosters and directories _____	-	-	-	-	-	-	-
Business directories _____	-	-	-	-	-	-	-
Manufacturer's, distributor's and wholesaler's lists _____	66	-	-	66	-	66	0.2
Other sources _____	108	27	-	135	-	135	0.4
<b>VI. TOTAL - Single Copy Sales:</b> _____	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>28,701</b>	<b>6,299</b>	<b>-</b>	<b>32,957</b>	<b>2,043</b>	<b>35,000</b>	<b>100.0</b>
<b>PERCENT</b>	<b>82.0</b>	<b>18.0</b>	<b>-</b>	<b>94.2</b>	<b>5.8</b>	<b>100.0</b>	<b>100.0</b>

\*See Additional Data

**3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011**

MAILING ADDRESS	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
Individuals by name and title and/or function _____	32,957	2,043	35,000	100.0
Individuals by name only _____	-	-	-	-
Titles or functions only _____	-	-	-	-
Company names only _____	-	-	-	-
Multi-Copy Same Addressee copies _____	-	-	-	-
Single Copy Sales _____	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>32,957</b>	<b>2,043</b>	<b>35,000</b>	<b>100.0</b>

**4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011**

State	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
Maine _____	238	13	251	
New Hampshire _____	198	4	202	
Vermont _____	129	8	137	
Massachusetts _____	483	22	505	
Rhode Island _____	85	2	87	
Connecticut _____	294	6	300	
<b>NEW ENGLAND</b>	<b>1,427</b>	<b>55</b>	<b>1,482</b>	<b>4.3</b>
New York _____	1,256	64	1,320	
New Jersey _____	713	40	753	
Pennsylvania _____	1,562	72	1,634	
<b>MIDDLE ATLANTIC</b>	<b>3,531</b>	<b>176</b>	<b>3,707</b>	<b>10.6</b>
Ohio _____	1,534	94	1,628	
Indiana _____	940	69	1,009	
Illinois _____	1,405	84	1,489	
Michigan _____	1,070	59	1,129	
Wisconsin _____	1,019	58	1,077	
<b>EAST NO. CENTRAL</b>	<b>5,968</b>	<b>364</b>	<b>6,332</b>	<b>18.1</b>
Minnesota _____	835	44	879	
Iowa _____	719	38	757	
Missouri _____	979	59	1,038	
North Dakota _____	244	13	257	
South Dakota _____	205	6	211	
Nebraska _____	448	32	480	
Kansas _____	523	29	552	
<b>WEST NO. CENTRAL</b>	<b>3,953</b>	<b>221</b>	<b>4,174</b>	<b>11.9</b>
Delaware _____	91	2	93	
Maryland _____	441	25	466	
Washington, DC _____	3	-	3	
Virginia _____	696	63	759	
West Virginia _____	262	12	274	
North Carolina _____	1,167	87	1,254	
South Carolina _____	486	34	520	
Georgia _____	1,049	77	1,126	
Florida _____	1,508	89	1,597	
<b>SOUTH ATLANTIC</b>	<b>5,703</b>	<b>389</b>	<b>6,092</b>	<b>17.4</b>
Kentucky _____	575	33	608	
Tennessee _____	752	54	806	
Alabama _____	691	42	733	
Mississippi _____	361	18	379	
<b>EAST SO. CENTRAL</b>	<b>2,379</b>	<b>147</b>	<b>2,526</b>	<b>7.2</b>
Arkansas _____	451	23	474	
Louisiana _____	607	33	640	
Oklahoma _____	558	30	588	
Texas _____	2,398	169	2,567	
<b>WEST SO. CENTRAL</b>	<b>4,014</b>	<b>255</b>	<b>4,269</b>	<b>12.2</b>
Montana _____	255	7	262	
Idaho _____	249	14	263	
Wyoming _____	129	4	133	
Colorado _____	545	36	581	
New Mexico _____	176	10	186	
Arizona _____	377	30	407	
Utah _____	284	21	305	
Nevada _____	143	5	148	
<b>MOUNTAIN</b>	<b>2,158</b>	<b>127</b>	<b>2,285</b>	<b>6.5</b>
Alaska _____	104	7	111	
Washington _____	560	34	594	
Oregon _____	431	44	475	
California _____	1,959	147	2,106	
Hawaii _____	66	4	70	
<b>PACIFIC</b>	<b>3,120</b>	<b>236</b>	<b>3,356</b>	<b>9.6</b>
<b>UNITED STATES</b>	<b>32,253</b>	<b>1,970</b>	<b>34,223</b>	<b>97.8</b>
U.S. Territories _____	45	3	48	
Canada _____	658	63	721	
Mexico _____	-	1	1	
Other International _____	-	6	6	
APO/FPO _____	1	-	1	
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>32,957</b>	<b>2,043</b>	<b>35,000</b>	<b>100.0</b>

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	July - December 2008	January - June 2009	July - December 2009	January - June 2010	July - December 2010	January - June 2011*
Total Audit Average Qualified _____	25,582	25,000	24,869	24,541	28,333	35,000
Qualified Non-Paid Total _____	25,582	25,000	24,869	24,541	28,333	35,000
Print Version Only _____	25,582	25,000	22,139	22,172	26,048	32,917
Digital Version Only _____	-	-	2,730	2,369	2,285	2,083
Qualified Paid Total _____	-	-	-	-	-	-
Print Version Only _____	-	-	-	-	-	-
Digital Version Only _____	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation: _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC	**NC

\*NOTE: January-June 2011 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.  
\*\*NC = None Claimed.

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - PRINT VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	32,917	100.0	32,917	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>32,917</b>	<b>100.0</b>	<b>32,917</b>	<b>100.0</b>	-	-

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - DIGITAL VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	2,083	100.0	2,083	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>2,083</b>	<b>100.0</b>	<b>2,083</b>	<b>100.0</b>	-	-

**ADDITIONAL DATA:**

**METHOD OF DISTRIBUTION:**

Print copies are distributed via postal services or other carriers. Recipients who request the digital version are notified via email when the version is available.


**STATEMENT OF CONTENT PLATFORM:**

Replica - Editorial and design are unchanged from the original print edition.

**PARAGRAPH 3b:**

Communication from Recipient or Recipient's Company (Other than Request): includes 1 source of circulation from Successful Dealer for a quantity of 2,879 copies or 8.2%.

**QUALIFICATION QUESTIONNAIRE USED TO ELICIT SUPPLEMENTARY DATA:**



**FREE PASS-ALONG SUBSCRIPTION!**

PLEASE GIVE TO A COLLEAGUE IN THE TRUCKING BUSINESS

**YES! PLEASE SEND TRUCK PARTS & SERVICE FREE!**  **NO**

**FAX TO 1-847-763-9611**

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Signature (Required) \_\_\_\_\_ Date \_\_\_\_\_

First Name (please print) \_\_\_\_\_ Last Name \_\_\_\_\_

Title (please print) \_\_\_\_\_

Business Phone \_\_\_\_\_ Business Fax\* \_\_\_\_\_

Email Address\* \_\_\_\_\_

\*By providing your fax number, e-mail address and signature on this form you are agreeing to receive from Randall Kelly Publishing Co. fax or e-mail pertaining to subscription renewal notices or forms, subscription information or advertising that may be of interest to you.

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**3. Do you operate:**

01  A machine shop  
 02  Drive-in service  
 03  Both of the above  
 99  None of the above

**4. Number of Mechanics and/or Machinists:**

01  1-4  
 02  5-9  
 03  10 or more  
 99  None

**5. Total annual sales and service volumes:**

01  Under \$500,000  
 02  \$500,000 to \$999,999  
 03  \$1,000,000 to \$2,499,999  
 04  \$2,500,000 and over  
 05  Unknown

**6. Service performed at this location: (Check all that apply)**

01  Oil, lubrication & filter service  
 02  Brake/suspension service  
 03  Transmission service  
 05  Electrical/lighting service  
 06  Engine service  
 07  Tire service  
 98  Other \_\_\_\_\_  
 (Please specify)

**Would anyone else at your company like to receive Truck Parts & Service?**

Name _____	Title _____
_____	_____
_____	_____
_____	_____

Receipt of Truck Parts & Service is contingent upon your answering ALL applicable items on this form. Your cooperation will help us do a better job and make sure you receive every issue of Truck Parts & Service. The publisher reserves the right to serve only those individuals who meet the publication qualifications. FREE subscription offer good in U.S. only.

W71002

**PUBLISHER'S AFFIDAVIT**

We hereby make oath and say that all data set forth in this statement are true.

Stacy Stiglic, Circulation Director

Stacy McCants, Vice President Media Operations

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

**IMPORTANT NOTE:**

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed	July 12, 2011
State	Illinois
County	Cook
Received by BPA Worldwide	July 12, 2011
Type	PSD
ID Number	T056Y0J1

**3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011**  
 This issue is equal to the average of the other 5 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Digital Version Only (B)	CLASSIFICATION BY TITLE					CLASSIFICATION BY ANNUAL SALES AND SERVICE VOLUME (SEE NOTE 1)				
					Presidents, Owners, Partners, Other Corporate Officers	General Managers, Branch Managers, Other Operation Managers	Sales Managers, Fleet Sales Managers, Sales Supervisory Personnel, Salesmen	Service Managers, Shop Foremen, Parts Managers and Other Service Supervisory Personnel	Other Titled and Non-Titled Personnel and Company Copies	Under \$500,000	\$500,000 to \$999,999	\$1,000,000 to \$2,499,999	\$2,500,000 and over	Data Not Available
Heavy-Duty Parts and Service Operations including Independent Heavy-duty repair garages, heavy duty distributors, heavy-duty truck and/or trailer dealers, heavy-duty specialized equipment dealers and truck stops _____	35,000	100.0	32,957	2,043	20,380	6,797	2,667	5,143	13	7,087	4,199	3,496	4,309	15,909
Others Allied to the field _____	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sub-Total	35,000	100.0	32,957	2,043	20,380	6,797	2,667	5,143	13	7,087	4,199	3,496	4,309	15,909
Percent of Total	100.0		94.2	5.8	58.2	19.4	7.6	14.7	0.1	20.2	12.0	10.0	12.3	45.5
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>35,000</b>	<b>100.0</b>												

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	CLASSIFICATION BY NUMBER OF MECHANICS AND/OR MACHINISTS					CLASSIFICATION BY TYPE OF SHOP OPERATION						
			1 - 4 Mechanics and/or Machinists	5 - 9 Mechanics and/or Machinists	10 or More Mechanics and/or Machinists	No Mechanics and/or Machinists	Data Not Available	Operates a Machine Shop (A)	Operates a Drive-In Service Shop (B)	Operates both a Machine Shop and a Drive-In Service Shop (C)	Operates Neither (D)	Data Not Available (E)	Total Operating a Machine Shop (See Note 1) (A & C)	Total Operating a Drive-In Service Shop (See Note 2) (B & C)
Heavy-Duty Parts and Service Operations including Independent Heavy-duty repair garages, heavy duty distributors, heavy-duty truck and/or trailer dealers, heavy-duty specialized equipment dealers and truck stops _____	35,000	100.0	14,383	5,666	5,568	3,909	5,474	2,974	11,875	4,366	11,131	4,654	7,340	16,241
Others Allied to the Field _____	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sub-Total	35,000	100.0	14,383	5,666	5,568	3,909	5,474	2,974	11,875	4,366	11,131	4,654	7,340	16,241
Percent of Total	100.0		41.1	16.2	15.9	11.2	15.6	8.5	33.9	12.5	31.8	13.3	21.0	46.4
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>35,000</b>	<b>100.0</b>												

Note 1: Total includes individuals operating a machine shop and individuals operating both a machine shop and a drive-in service.

Note 2: Total includes individuals operating a drive-in service shop and individuals operating both a drive-in service shop and a machine shop.

**SUPPLEMENTARY DATA FOR THE ISSUE OF MAY 2011**  
 This is an analysis of the 26,127 respondents or 74.6% of the 35,000 total qualified recipients who answered Question 6 (See questionnaire on the back page of this report) indicating the services performed at this location. Since any one respondent may have checked more than one response, the total may exceed the total circulation. These data are presented for statistical and marketing purposes.

	TOTAL RESPONDENTS	Oil/Lube/Filter Service (A)	Electrical/Lighting Service (B)	Brake/Suspension Service (C)	Engine Service (D)	Transmission Service (E)	Tire Service (F)	Other (G)
Heavy-Duty Parts and Service Operations including Independent Heavy-duty repair garages, heavy duty distributors, heavy-duty truck and/or trailer dealers, heavy-duty specialized equipment dealers and truck stops _____	26,127	21,337	21,606	22,035	20,265	19,634	14,001	2,751
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>26,127</b>	<b>21,337</b>	<b>21,606</b>	<b>22,035</b>	<b>20,265</b>	<b>19,634</b>	<b>14,001</b>	<b>2,751</b>